M exico’s publishing industry has experienced continuous growth over the past few years, as evidenced by the number of New Horizons Awards received by several Mexican publishers at the Bologna Book Fair.

In 2008, the National Chamber for the Mexican Publishing Industry (caniem) set up the Children and Young Adults’ Book Committee, comprising 24 publishing houses, both private and public, working jointly in the promotion of authors and illustrators.

This catalogue includes a brief selection of these publishing houses’ backlists. It provides an introduction to some of the works we consider most suitable for the sale of foreign rights.
Editorial Almadía has been able to pave the way for their books by publishing and distributing them through national and international commercial networks. The publishing house opts for the works of Mexico’s main authors: Juan Villoro, Sergio Pitol, Margo Glantz, Hugo Hiriart, Mario Bellatin, Jorge Volpi, amongst others. Almadía also aims for Spanish translations from international avant-garde authors, like the French Camille de Toledo, J. M. G. Le Clézio, and an anthology of French storytellers that include the names of Pierre Michon, Marie Darrieussecq, J. P. Toussaint. From Portuguese: Gonçalo M. Tavares and the Angolan Ondjaki. In its 12 years of existence, Almadía already has a catalogue of 300 books and a new crime novel collection.

Contact:  
REBECCA CRUZ:  
rebecacruz@almadia.com.mx  
WEBSITE:  
http://tienda.almadia.com.mx/
An animal, once part of a legend, comes to life in this book. “Fire Has Vitamins” is an adventure where brave children find a friend who’s able to fly through the air and play with fire. This charming creature has traveled in search of fuel that can only be found in Mexico. “Fire Has Vitamins” is as surprising as a flame that can be placed in your mouth.

Juan Villoro
Writer and journalist
He writes about various topics besides literature, such as sports, rock, and cinema. He collaborates with different news outlets like Nexos, Proceso, Letras libres, La Jornada, and El País.

Juan Gedovius
Mexican illustrator
Although he is self-taught, his professionalism, combined with the quality and originality of his work, have earned him numerous national and international distinctions. Gedovius has been acknowledged internationally by honorable mentions in the most prestigious children’s literature awards like the Hans Christian Andersen Award and The White Ravens at the Internationale Jugendbibliothek in Munich, Germany.
Founded in 1982 in the city of Amecameca in the State of Mexico, our books can be found in classrooms throughout the USA, Chile, Guatemala, Venezuela, and in Mexico’s National Reading Program and Reading Room collections. They are also included among the best books in the Book Bank of Venezuela. Our authors include Beatrice Rodriguez, Ricardo Chávez Castañeda, Gilberto Rendón Ortiz, Margarita Robleda, Elena Dreser, Juana Inés Dehesa, Vicente Quirarte, and Miguel León-Portilla. Some of our books have been translated into Russian, Flemish, and English.

Contact:
JUAN JOSÉ SALAZAR
amaquemecan@telmexmail.com
To Deserve a Book
Vicente Quirarte
A collection of short essays.
A precise poetic description of the book’s allies: paper, “which confronts us during the very first readings in a quiet and solitary dialogue with ourselves.” The bookseller, not the container but the people whose interests revolve around the creature called book; to keep the book. Only then will the solitude of owning a book be equivalent to that of the author who wrote it and the editor who realized it.

Federico & Federico
Vicente Quirarte
Distinguished professor at the National Autonomous University of Mexico (Unam). Full-time member of the Mexican Academy of Language National University Award in 2012 National University Award in 2012 Member of the National Research System (sni) Colleague National member

Federico & Federico
El libro bien cuidado
Genisal differences reflected in the everyday relationship between a grandchild and his grandfather are treated delicately and amusingly in this book. Federico the grandfather can put the round player on, but if an email has to be sent, who takes care of it? Federico the grandson, of course! The parent wonders who takes care of whom— if Federico grandson looks after Federico grandfather, or if it’s the other way around.

Elena Descer
A true or false story about why the elephant has such a long trunk. One day the little elephant, who asked questions all the time, asks the rest of the animals, “What does a crocodile eat for dinner?” The “true” story about why the elephant has such a long trunk has been published in Spain, Colombia, Chile, and Ecuador.

Rainbow
Adolfo Aroncillo Richardo Chávez Castañeda & Cecilia Rébora
Goodbye, Rainbow
Adolfo Aroncillo Richardo Chávez Castañeda & Cecilia Rébora
Suggested Illustration at the Eccentric Joseph Serra / Beda in Barcelona Winner of the Illbo-American Catalogue of Illustrations Four Honorary mentions in CONACULTA’s Catalogue of Illustrations of publications for Children and Young Readers

Ricardo Chávez Castañeda
Xoán de la Calle Nacional Prize for Children’s Literature

Ricardo Chávez Castañeda
Studied Illustration at the Escuela de la Casa de las Américas in Barcelona Career as an illustrator has won various translations done worldwide Author of “The Jungle Book” and “l hijo del elefante”

Elena Descer
Adolfo Aroncillo
The Elephant’s Son
Rudyard Kipling
Adolfo Aroncillo
Preselected for Mexico’s National Reading Program
Rudyard Kipling
Temperature: 21°C/69°F

Federico & Federico
Elena Descer
• Distinguished professor at the National Autonomous University of Mexico (UNAM)
• Full-time member of the Mexican Academy of Language National University Award in 2012
• National University Award in 2012
• Member of the National Research System (sni)
• Colleague National member

Goodbye, Rainbow
Adolfo Aroncillo Richardo Chávez Castañeda & Cecilia Rébora
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The Elephant’s Son
El hijo del elefante
Rudyard Kipling
• The true story about why the elephant has such a long trunk. One day the little elephant, who asked questions all the time, asks the rest of the animals, “What does a crocodile eat for dinner?”
• The little elephant begins a long journey in search of the answer. Originally published in 1902, this story belongs to the collection of stories in the book “Just so. Stories for Little Children”.

And the reader, who develops not only the commitment to read but also to keep the book. Only then will the solitude of owning a book be equivalent to that of the author who wrote it and the editor who realized it.

And the reader, who develops not only the commitment to read but also to keep the book. Only then will the solitude of owning a book be equivalent to that of the author who wrote it and the editor who realized it.

Rainbow is longer here and Fernanda misses her… “I know that she lives in my heart and that there is a dog god in my heart and that there is a dog god in my heart.” A book to overcome the loss of a loved one.

The “true” story about why the elephant has such a long trunk. One day the little elephant, who asked questions all the time, asks the rest of the animals, “What does a crocodile eat for dinner?” The little elephant begins a long journey in search of the answer. Originally published in 1902, this story belongs to the collection of stories in the book “Just so. Stories for Little Children”.

The Elephant’s Son
El hijo del elefante
Rudyard Kipling
• Preselected for Mexico’s National Reading Program
• Preselected for the National Reading Fund Program
• Rights sold in Russian
• Presentation of the 2017 recommended books for children by the Development and Exchange Fund of the Ministry of Culture of the United States
• Honorary mention at the Alborada Award in 2016

* Over 45 published books
* Awarded the Wissem Prize
* Recipient of The Danish Cultural Development and Exchange Fund

* Awarded the Nobel Prize in Literature in 1907
* Italian translations done worldwide
* Author of “The Jungle Book”
Artes de México began publishing over twenty-five years ago. During this period we have created a series of books and magazines that allow readers to reflect about Mexican culture from very diverse perspectives. Thus, for example, we have issued a collection about our national symbols, which gives us a better understanding of who we are, how others perceive Mexico, and how this notion has influenced our fantasy. Our collection on national fiestas is equally important: each issue reveals Mexico’s celebratory side, the clearest portrait of our country. These were all created with a single purpose in mind—to find pleasure in the contemplation of our culture, and to find even greater pleasure in understanding it.

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edicion@artesdemexico.com

Website:
www.artesdemexico.com
A Huipil for Death
Un Huipil para la Muerte
Esmeralda Ríos

One day, Lady Death was feeling lonely and thought that maybe if she had a pretty huipil she’d be able to make new friends. She was still crying and feeling sorry for herself when she came upon a young Tzotzil girl who showed her how to weave. The girl, however, taught her a far more important lesson: in this world, we are never alone.

Esmeralda Ríos
◆ Writer and illustrator
◆ Award winner at the 2007 Oltre lo Specchio contest
◆ Honorary mention at conaculta’s 2011 Invitemos a Leer contest
◆ Selected for the third illustration hall Salón de Ilustradores Imagen-Paílabra in 2012, in Bogotá

Octavio Paz
◆ Essayist and poet
◆ Featured titles include his poem Piedra de Sol (Sun Stone) and his essay series El laberinto de la soledad (The Labyrinth of Solitude)
◆ Part of the “Mexican Philosophy” movement
◆ Obtained the IHM Premio Gervaccetta and the 1990 Nobel Prize in Literature

Octavio Paz
Spanish, Mazatec, Otomi, Purépecha, Mayan, English
Translators: Juan Gregorio Regino, Raymundo Efrén Alvarez, Guadalupe Hernández Dimas, Cessia Chuc, Eliet Woinberger

Volume 1
Spanish, Zapotec, Nahua, Mixe, Totonac, English
Translators: Fidelízmin Betrán Morales, Gilberto Álvarez Hernández, Margarita Méndez Cortés, Elektorine Olarte Tiberio, Eliet Woinberger

Paisaje de ecos
Octavio Paz

Paisaje de ecos
(Vol. 1 and Vol. 2)
Octavio Paz

October 30 was the date that the poem’s great mystery is that “it contains poetry as long as it doesn’t harbor it.” One way of doing this is to translate it into as many languages as possible, multiplying the poet’s voice so that his song is renewed and finds new readers.

Landscape of Echoes
(Vol. 1 and Vol. 2)

Alfredo was quite familiar with the scary stories that were told in his community. One day, after returning home from the park, something extraordinary happened that made him reconsider everything he had ever imagined about death. Readers will surely be amused by Alfredo’s tale as he tells his secret for the first time.

The Boy and Death
El niño y la Muerte
Honorio Robledo & Alfredo Delgado

Honorio Robledo
◆ Illustrator, writer, and painter
◆ Obtained a scholarship for creators granted by the Instituto Cultural Veracruzano in 2008-2009
◆ Won the 2002 IPPY award
◆ His comic strip Cubeta was published in La Jornada Infantil for over 10 years

Alfredo Delgado
◆ Anthropologist and archaeologist from Veracruz
◆ Traditional Mexican culture promoter
◆ Researcher at the National Institute of Anthropology and History (INAH)
◆ Conducted various academic projects about life in southern Mexico

Landscape of Echoes
(Vol. 1 and Vol. 2)

Esmeralda Ríos
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Since 1980, stemming from a literary as well as visual perspective, CIDCLI has published numerous books aimed at stimulating the pleasure of reading. Offering texts written by some of Latin America’s most prestigious writers and illustrated by fine artists from around the world, CIDCLI’s work presents a wide vision of contemporary literature as well as classic, aiming to preserve a fine balance between the two.

For 35 years, CIDCLI has worked on developing a diverse collection intended to disseminate a higher quality of children’s literature, promote Mexican culture, and present topics of scientific content.

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MARISZA RONIFANT: marisza@cidcli.com
WEBSITE: www.cidcli.com

Hippolito the Hypnotist Hippolito de hipnotizador

After meeting The Great Conrad, a notorious hypnotist, Hippolito is so amazed that he decides to explore the limits of this supernatural craft. It didn’t take him long to understand that to be the best he must learn from the best. For this he turned to the world’s greatest hypnotists: Candy Eyes, Vlad the Great, and Chu-Tse-Tse. To him, the greatest hypnotist, Hipólito is so peculiar experiment… the other hand, turned into his own teachers but his friends and family on together they became Hipólito’s life partners. It did n’t take him long to understand that limits of this supernatural craft. It did n’t take him long to understand that to be the best he must learn from the best. For this he turned to the world’s greatest hypnotists: Candy Eyes, Vlad the Great, and Chu-Tse-Tse. To him, the greatest hypnotist, Hipólito is so peculiar experiment… the other hand, turned into his own teachers but his friends and family on together they became Hipólito’s life partners.


...he wrote and published ten children’s books. In addition to his career as a children’s book author, Monedero has worked as a screenwriter for many TV series in Spain, SerciTV, Vis a Vis, Ada, and, Los Quique. Currently the head screenwriter at Producciones Aparte Mariana Villanueva

“Alas como cuchillos” begins. A story about pain, loss, changes, and the transitions that adolescence implies and what it would be like to live with a blackbird between your ribs. WARNING: Do not read this book while lying on a feathered pillow… you never know.


Based on the chronicles and original records of the 16th century and more recent specialized studies, this book tells the myth, legend, and story of the prestigious Quetzalcoatl. Bröckl analyses the different interpretations that led to the emblematic figure of “The Feathered Snake.”

Luis Garay Historian, translator, and writer born in 1965 in Granada, Nicaragua.

The Blue Ribbon Award and The Young Adult category. Luis Garay

He has been called one of the best young Latin American illustrators and, in Mexico, he has published several books such as Las aves que aprenden a caminar an expert in Impres and El Rey poeta. The Secretary of Education (SEyT) selected El Rey poeta for its School Libraries Program and the New York Public Library also selected the book for their annual Children’s Books, 2007-100 Titles Reading and Sharing

Wings Like Knives Wings Like Knives

It’s not easy living with a bird in your chest.” This is how “Wings Like Knives” begins. A story about pain, loss, changes, and the transitions that adolescence implies and what it would be like to live with a blackbird between your ribs. WARNING: Do not read this book while lying on a feathered pillow… you never know.

Alas como cuchillos

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Constantine Editores has been a publishing company for almost 28 years dedicated to the creation, editing, and publishing of in-house collections. Our focus is mainly on spreading the culture of didactic and reference works, aimed primarily for children and young adults.

Nowadays, and consistent with our vision, we’ve focused our interest and creativity on developing content that represents an important contribution to the creation and reinforcement of a culture based on inclusion.

We define ourselves as an agent for social change in education and we’re creating a knowledge network in terms of inclusion and disability.

I Can, You Can. To Understand People with Disabilities

This collection is a way to eliminate social barriers stemming from the lack of information about disabilities, and the skills and ways we can help people who have them. Raise awareness and educate children and adolescents about what visual, intellectual, motor, and auditory disabilities entail, as well as autism, all intended to help build a more inclusive society.

Contact:
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Let’s Walk Together, To Understand People with Motor Disabilities

Commitment. Justice. For a person to live in a society where she can adapt, some necessities are needed: a place where she can have the conditions she requires to adapt. People with motor disabilities are a group of people who need a different understanding of their lives. They require spaces and tools that help them adapt to the world around them. The process of adaptation is a continuous one, and it involves the support of family, friends, and the community. People with motor disabilities have a different way of experiencing the world around them. They learn to adapt and find ways to communicate and express themselves. They also require education and training tailored to their needs. People with motor disabilities are capable of7

Margarita is a girl with autism and her brother Rafael is the one who explains to us everything about her what she’s like, what she does, and what she likes and dislikes, among other interesting aspects of her life. People with autism need our help to adapt to the world that surrounds them. Therefore, it’s up to us to make the world a less complicated place for them.

Bruno, a boy with Down Syndrome, recounts his life experiences from the day he was born, to the time he spent at an early stimulation center, and when he enrolled at a bilingual elementary school where he learns sign language and reaffirms his worth as a human being. He tells us about how important his family and friends’ support has been for his daily life and how he discovered his love for music and the meaningful arts.

A Different Rhythm, To Understand People with Down Syndrome

Bruno, a boy with Down Syndrome, explains what his daily life is like, his feelings, hopes, and the needs he requires in order to live that day to day with his family and friends. Through his story, he tells us how he doesn’t ‘like it when people view him as a ‘poor thing’, or when they point out things he can’t do instead of what he could become through his own merit and with the help of those who surround him.
Founded in 1983, Ediciones Culturales Internacionales is currently one of the most experienced businesses in the editorial industry. Specializing in book publishing and production, this publishing house is distributed in many Latin American countries. 

Ediciones Culturales Internacionales spreads knowledge and culture through attractive products for all ages and therefore contributes to the advancement of all education levels in Mexico as well as other countries.

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Classic Stories and Fables Vol. 1 and 2

Cuentos clásicos y fábulas. Volumen 1 y 2

Dora Haydée de Parra & Juan Pablo Rojas

Stories that take you on a journey through your imagination to places where princes, dwarf workers, and powerful wizards that grant wishes, live. Deer and little tailors will come out of these pages to tell you wonder-ful stories… Here, flutists or tin soldiers invite you to their magical world to show you important lessons that can be applied during every moment of your life.

Dora Haydée de Parra

She has substantial experience in the publishing industry

Specializes in grammar and literature matters

Juan Pablo Rojas

Born in Colombia

Studied at the Universidad Central

He is an illustrator, digital artist, and graphic designer

He has participated in many editorial projects

1st ed., ECISA MÉXICO, 2016

180 pp and 176 pp

21.5 x 28.5 cm (8.4 x 11.2 in)

Picture book

ISBN Vol. 1: 9786074580716


Age 4+
For more than 170 years Macmillan has published books and innovative resources aimed for young readers to boost their intellectual and social development. Our catalogues range and constant diversification confirms our long-standing commitment to education. Since 2004, Ediciones Castillo has joined this effort to innovate education and promote reading among children and teenagers with world-class children’s books, by choosing a wide variety of themes that reflect and expand the reader’s world. We also introduce up-and-coming authors and illustrators. Our catalogue consists of more than 300 fiction and non-fiction titles by leading Mexican and international authors and illustrators.

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Once Upon a Time That Never Was
Ernesto neuro to write me free
Juan Palomino

Once upon a time there was a prince and a princess who fell in love and lived happily ever after, but the outcome could have been quite different. What would have happened if the prince were afraid of dangers, if the witch were friends with the prince? Destiny unimagined. A book where every picture leads us to a different unexpected journey. A book where friends with the princess? Destiny unimagined. An endearing story about family bonds.

Once Upon a Time That Never Was

Teófilo Maltz

Litografía, children’s theatre writer with over forty publications.
Has developed music projects, recognized throughout his career with many important children and young adult literature awards in Mexico and internationally, such as a nomination for the White Ravens International Youth Library Catalogue.
His first novel Last major alia (The Best Wings) received the Castillo Award.

Alessandro O’Kiff

Received a mention from the Asociación de Literatura Infantil y Juvenil de la Argentina (Children and Youth Literature Association of Argentina).
His work was selected for the White Ravens International Youth Library Catalogue.

María Baranda

Poesy, as well as children and adult literature writer.
Her work has been translated into English, French, Lithuanian, and German.
Recognized with many important national and international awards, such as a Mention in the New Horizons Bologna Ragazzi Award, and selected for the White Ravens International Youth Library Catalogue. Her novel Tulia y la fina magia (Tulia and the Magic Key) won the Castillo Award.

An Axolotl Told Me...

Las casas vienen de un huevo

María Baranda & Armando Fonseca

Hidden in dreams, jumping, singing, glowing in the wind and in the ground. This is how the animals in this poetry book. They all live in different countries from our continent and also in a dreamland territory where a shooting star flies across the sky as a sign of the journey that you're about to embark on. A poetry book that celebrates creativity, dreams, and Latin America’s luces diversa.

An Axolotl Told Me...

Armando Fonseca

Illustrator and painter.
Studied Philosophy at the National Autonomous University of Mexico (UNAM).
His work has been selected for national and international exhibitions, such as the International Children’s Illustration Display La imagen del futuro en América Latina in Buenos Aires.
Has collaborated with many publishing houses and newspapers.

Houses Come from an Egg

Las casas vienen de un huevo

María Baranda & Armando Fonseca

A story full of classic tales about will and growth.

Houses Come from an Egg

Martha Rivera Palomino Obac

Poet, storyteller, and screenplay creator.
Written over fifteen children and young adult books.
Her work has been acknowledged by various international awards and selected by institutions like the Book Bank of Venecious and the White Ravens International Youth Library.

Luís San Vicente

Illustrator and Graph Desginer.
Recognized with awards like the Encouragement Award at the Nami Illustration Prize in Korea and a special mention at the Latin American Illustration Convention in Palermo. Her work was selected for Bologna’s International Illustration Exhibition.

An Axolotl Told Me...

José de Arato

Poet, storyteller, and screenplay creator.
Written over fifteen children and young adult books.
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Armando Fonseca

Illustrator and painter.
Studied Philosophy at the National Autonomous University of Mexico (UNAM).
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Ediciones El Naranjo is an independent publishing house that has been publishing books for children and young adults for more than ten years, and has distinguished itself for the quality of its catalogue. Our project summons up reader’s sensibilities and imagination by offering books with the themes that concern them the most. Its slogan, Sácale Jugo a la Lectura—Squeeze the Most out of Reading—is an invitation to enjoy books while developing a taste for diverse literary and artistic expressions, expand knowledge on the culture of Mexico and other countries, and foster the habit of reading by means of carefully made editions. Prestigious writers and illustrators work with us; space is also provided for the creativity of new talents. Ediciones El Naranjo has received several international awards, such as a Mention in the Bologna Ragazzi Award in the New Horizons Category, White Ravens, the Book Bank of Venezuela, among others.

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Matoe looks for treasure with his grandfather: tree branches, bottle caps, and even rocks of many shapes and colors. One day something neither of them expected happens. Something to the giant’s footprints. This unexpected encounter that leads her to a precious black bird to accompany it on its journey.

Había un gigante
Maria Baranda

There’s a giant in the forest - enormous, immense like the biggest tree. It live next to a huge factory where everyone works. One day, a little girl suffers an unexpected encounter that leads her to the giant’s footsteps. This crossroads will make her come face to face with nature. Will she be different than everyone else?

El viejito del sillón
Antonio Orlando Rodríguez

The tower clock starts to ring at 6 o’clock while the townspeople go from one place to another without looking at the sky as well. Will they manage?

Adiós a los cuentos de hadas
Elizabeth Baranda

The boy I met online and how he’s the only one who understands me. I sometimes wonder if fairy tales can come true and if he’ll come rescue me one day.

El caso de la bruja
Adriana Arias

If mother were still alive everything would be different. That’s why I write letters to her telling her how much I miss her. I tell her about what goes on at school and at home about how my stepmother is a witch to me even if she’s nice to dad. I also tell her about the boy I must online and how he’s the only one who understands me. I sometimes wonder if fairy tales can come true and if he’ll come rescue me one day.
Ediciones Tecolote was created to reveal Mexico’s artistic and cultural heritage, and to introduce certain aspects of knowledge to a non-specialized audience, particularly children and young people. This publishing house seeks to renovate books, transforming them into an interactive way of learning by means of a novel concept that brings text and image together through an original design. This way, history, art, and different aspects of human creation become objects of interest for the greater public.

Ediciones Tecolote has a catalogue of 150 titles broaching history, folk art, and Mexican art. However, in the past few years it has been enriched with other subjects that are of interest in our country and beyond.

Contact:

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No, No You!
José Manuel Mateo & Alba Marina River

Roberta watches the forest from her window. Her mother’s words echo through her head. “Wash your hands. Don’t wear those shoes...” Two kids yell at her from the forest. “You look like a doll in a shop window.” Pleasing. Roberta wants to go through her head, “Wash your hands. Play with the kids, but she’s not sure everybody is so hard! She wants to go like a doll in a shop window. Her mother’s words echo through her head. “Wash your hands.”

In an Instant
José Manuel Mateo & Alba Marina Rivera

When, in a blink of an eye, we gather momentum to take the leap, when the sun touches our skin, or when we feel our hearts in our chests, something begins: life, love, the present, hope... After all, the whole universe started in an instant...

Word of an Animal
Palabra de animal
José Manuel Mateo & María Elena Valdez

Short biographies, news reports, customs, dreams of greatness, curiosities, fantasies from another time, and outraged manifests find their place in this minimal compendium where it’s confirmed (once again) that every art work just like Aristotle and Plato said) has its book. 

Monkeys, “Messengers of the Wind”
José Manuel Mateo

This book tells the story of the origin of monkeys and their connection to humans and gods. The text is based on the works of recognized anthropologists and historians in order to avoid simplifying the worldview and customs of different Mexican indigenous cultures.

Short biographies, news reports, customs, dreams of greatness, curiosities, fantasies from another time, and outraged manifests find their place in this minimal compendium where it’s confirmed (once again) that every art work just like Aristotle and Plato said) has its book.

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Ediciones Urano, a publishing company dedicated to publishing, editing, and distributing quality works, was founded in 1983 by a small group of experienced people in the publishing world in Barcelona, Spain. After positioning themselves in the Spanish market with major successes like La antidieta by Marilyn Diamond, Usted puede sanar su vida by Louise L. Hay, and Los Signos del Zodiaco y su carácter by Linda Goodman, they realized they needed to expand to a broader audience. That’s why the company opens their first offices outside of Spain and establishes Ediciones Urano México on April 19th, 1993.

This new branch has been a solid foundation for the general company and part of its success is based on the personalized attention they give to all their clients and the excellent distribution of all their publishing groups throughout Mexico. The Mexican publishing house, along with those from Argentina, Chile, Colombia, Venezuela, Uruguay, Peru, and the USA, satisfy the whole continent’s needs.

Contact:

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Ivo and the Wolves

Ivo y los lobos

Brenda Legoretta
Elena Portes

Ilustrado por Elena Portes

Ivo doesn’t ‘like to walk or be alone. He doesn’t ‘like wolves either. He’s terribly afraid of them. However, his enormous imagination will help him face this whole fantastic universe full of characters that will completely change his view on those who tell him he has semantic association game and learn to look at the world with amazement.

Ophelia’s Dark Tales

Los cuentos negros de Ophelia

Jorge A. Estrada
Mónica Loayza

Ophelia is a very peculiar girl who loves horror stories more than anyone. However, there are hardly any terrifying stories out there for children, so Ophelia took it upon herself to write this one. This is her first book, and the main characters are children who find themselves going on spook- ing adventures with obsessive dentists, terrifying piñatas, pra- tising wolves, and much more.

Gifts from the Heart

Regalos del corazón

Jorge A. Estrada
Maria Agustín

Andrés is very angry because he has to go to visit his grandparents for the first time. Mr. Miguel talks to Andrés and gives him with each heartbeat. He incites him to listen to his heart and share a secret with him that makes him stop wasting a second more of his life having a bad time or feeling angry.

Ati, the Dragon of the Stars

Ati, el dragón de las estrellas

Alejandra Kurtycz
Elena Legoretta

Ati, the small dragon, can’t seem to get to know what goes through this little dragon inches to reflect about how valuable differences are.

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Tres Abejas is a publishing company that began in 2012 with financial support from public cultural institutions and private resources.

We specialize in children’s literature. Our editorial and design team has extensive experience in evaluating literary, artistic, and graphic projects, as well as design and publishing.

Our first collection, Cuéntamelo otra vez—Tell me again—is addressed to preschoolers, where we try to recover elements of Mexican and Latin American culture through the literary work of experienced authors and graphic artists with new concepts and techniques in drawing and illustration.

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Th appropriate environmental conditions. This brief text is a beautiful evocation of childhood and maternal love. A mother talks to the little girl that lives in her belly about the beautiful world that awaits her, the same one she now lives in, and the one she once lived in during her childhood. Antonio Ramos´ book is not only a story but it is also a vehicle to share, to exchange throughout the course of life as their characters develop.

Antonio Ramos Reivillas
One of the country’s most important writers under the age of 40, according to Hay Festival, British Council, and CONACULTA.

His book Mi abuelo el luchador (My Grandfather the Wrestler), obtained the Book Bank of Venezuela Award (The Owl’s Lair), was granted the 2014 Cuatroquetros Foundation Award, The International Latino Book Award, and a mention in The White Ravens.

Amanda Mijangos
Winnipeg, Manitoba, Canada.

Antonio Ramos Reivillas
Efraín Bartolomé
Efraín Bartolomé is one of the most important Mexican poets, at the level of great writers such as Rosario Castellanos or Jaime Sabines. He sings to the Blue Mountains in the jungle of the Chiapas, which second to the Amazonas is the region with the most biodiversity in the American continent. Bartolomé’s poetry is illustrated with cloth creatures made by indigenous craftsmen from Chiapas called Tontal and Tontal. This is a journey to the original places where our elderly mother lives: nature.

Efraín Bartolomé
El hijo, which has been translated to 20 books already, has been awarded and recognized in different volumes.

Jungle and Dream Echoes
From the sleeves y发出 Ef rai n Bartolomé

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Fondo de Cultura Económica is one of the leading publishing houses in Latin America and has been publishing books on a wide array of subjects for over eighty years. Our books are distributed throughout the continent through our branches in Argentina, Brazil, Central America, Chile, Colombia, Spain, Ecuador, The United States, Peru, and Venezuela. Over the course of the last 25 years, our fourteen series of books for children and young readers, published by our children’s books division, have included titles of the highest literary and visual quality aiming at a critical and demanding readership. Our most innovative books have received important distinctions such as the New Horizons Award, and some of our titles have been listed in the White Ravens Catalogue and in AIGA’s 50 Books/50 Covers competition. Several of our books for children and young adults have been translated into sixteen languages.

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**On the Same Ship**

*En un mismo barco*

Monique Zepeda

A reflection about what living in society entails and the meaning we give to concepts such as equality, tolerance, respect, freedom, solidarity, and justice. Through profound short stories and a poetic tone, Zepeda criticizes the individualism and indifference that characterize modern societies, aspects that can only be eradicated if we understand that “we all sail on the same ship.”

**The White Dragon and Other Forgotten Characters**

*El dragón blanco y otros personajes olvidados*

Adolfo Córdova & Riki Blanco

2015 Juan de la Cabada Children’s Book award winner, this book gathers secondary characters from classic children’s tales and turns them into the main characters of their own story. For example: The Monkey King from The Wonderful Wizard of Oz, The Cheshire Cat from Alice in Wonderland, or King Swan from The Wild Swans.

**Fantastic Mexican Creatures: A Bestiary**

*Abестиario de seres fantásticos mexicanos*

Norma Muñoz Ledo & Israel Barrón

Which are the most spooky and peculiar beings in popular Mexican oral traditions? This book offers a selection of beings that have disturbed the sleep, terrorized, and also amazed thousands of people throughout Mexican history. From the most well-known, like La Llorona or the Mexican version of “The Mermaids”, to monsters as strange as Ek Chapat or the Ñek.

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**William Shakespeare**

- Considered the best playwright in universal literature
- Brought world-renowned emblematic characters to life, such as Hamlet, Macbeth, Othello, and, Desdemona

**Marcos López**

- Spanish painter and illustrator who’s illustrated and published over 15 books in her country and abroad
- Her visual proposal aims to create picturesque settings and her brush strokes are the foundation of her work

**Adolfo Córdova**

- Journalist, writer, researcher, and reading promoter
- Children and Young Adult literature professor at the Autonomous University of Barcelona
- Scholar of various UN journalism programs

**Riki Blanco**

- Has been illustrating for almost 20 years in the publishing field as well as press, animation, scenography, posters, and advertising
- Much of the work he’s collaborated on has received awards in Spain and internationally as well

**Monique Zepeda**

- Has a long history as a therapist, lecturer, and media collaborator
- To illustrate this book, she recycled and transformed different objects from artworks and built box-settings full of detail and color

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**Norma Muñoz Ledo**

- Mexican author and scriptwriter
- Collaborated with many successful television shows and has published over a dozen children and young adult literature projects

**Israel Barrón**

- Mexican painter and illustrator
- Completed an artistic residency in Prokuplje, Serbia
- Participated in 20 individual exhibitions and over 40 joint exhibitions in Mexico and abroad

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Leetra is an independent publishing house that seeks to offer reading experiences beyond the simple act of opening a book. At Leetra we not only create books for children and young adults, but for anyone who loves to read and discover new things. Through high quality literary content and endearing stories from around the world, we aim to develop children’s taste for art and knowledge, the ability to discern, and to know others through literature.

Each title in our catalogue possesses a unique quality and an identity of its own to approach topics we consider important. We pursue optimal printing quality for our books, and always make sure the materials used are environmentally friendly. At Leetra we consider a book to be a precious object and a window to the world. It’s a place to learn about life. For Leetra, every book is an experience.

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The timeless appeal of this fable in verse has made it a classic and a favorite in Israeli children’s literature. Its message is simple but profound: it is wise to be tolerant of one’s neighbors.

When Mr. Mouse disappears, the neighbors try to rent his apartment. But each visitor objects to one of the tenants. Who will the future tenant be? It will have to be someone who understands that building peace and appreciating our differences lies in our own hands.

Lea Goldberg
- Renowned Israeli poet and writer
- Theatre critic, translator, and editor
- 1969 Rapin Award, 1986 Shlonsky Award, 1960 Kugel Award, 1968 Newman Award, and the 1970 Israel Prize for Literature

Eva Sánchez Gómez
- Illustrator born in Barcelona
- Studied Fine Arts and specialized in Drawing
- Recipient of many awards, such as the IV Edelvives International Prize for Picture Books in 2015 for her book "Dip"
We embrace diversity. Imagining is all about playing with words and images. Children’s books that feature contents and images from a variety of places. 

Embark on a journey with us across an ocean of possibilities. Characters, stories, tales, and narratives are created by inventing and dreaming.

At Libros para Imaginar we embrace diversity in children’s books, featuring illustrations and contents from a variety of places. Here you will find our character Xook, which means “to read” in Mayan. He represents a cacomixtle, a mammal native to Mexico. Let Xook guide you down the multiple trails of imagination.

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Little Teapots
Las teteras níñash Becky Rubinstein, Rocío Solís & Iruma Bastida

“Little Teapots” announces teatime, pleasure in words and delight in images through color. Mexican designer and illustrator Rocío Solís was born to cheer up children and grown-ups alike, made possible by the inventiveness of Becky, who creates images and Becka Bastida her own and as joint publications, one of the most talented participants in the José Martí Worldwide Award for Hispanic Children and Young Readers and in the 24th Biennial of Illustration Bratislava, 2013.

Word & Silence
Palabras & Silencio Melisa Giraldo

Onomatopoeias, graphic metaphors, collages, complementary colors, serif, and sans-serif fonts enlighten this story which is a small window into our reality; societies full of noise, disconnected, hardly influential, and divided voices who sometimes disregard each other. This story is an invitation to complement one another, to join together, to find each other, to establish dialogue, to accept diversity, to listen. Becky Rubinstein, the creators of images through color.

Meisa Giraldo
Graphic designer and illustrator
One of the most talented participants from the Children’s Picture Book master’s program–2013 generation, at the Escuela de Arte at the National Autonomous University of Mexico’s National Institute of Fine Arts (unam) in Campeche for its artful graphic design, which has become a modern classic.

Topsy-Turvy Town
En la aldea de viceversa Becky Rubinstein & Iruma Bastida

Welcome to Topsy-Turvy Town! It’s filled with verses galore that will make you smile and laugh out loud. You will soon fall in love with red characters, like you and your friends from school, and fantasy ones: cherubs, elves, magicians, and witches.

Becky Rubinstein
Born in Mexico
Lives in Mexico
Leans writing for children
Received the Juan de la Cabada Award granted by the National Institute of Fine Arts (Unam) in Mexico City for artful graphic design, which has become a modern classic.

Iruma Bastida
Mexican illustrator
Enjoy translating words into pictures
Her work includes developing publishing projects and independent illustration.

Where Do Dreams Come From?
¿De dónde vienen los sueños? María de Jesús Nieto, Zoraida Vásquez Beveraggi & Esmeralda Rios

Don’t we all wonder where dreams come from? A girl and her mother fly off with a few words of magic to find the answer. On their way, they witness unimaginable events. Inside the coloured lights, stellar winds, stars, and clouds they discover the Moon and its lady: the Ancestral Mother and the Huntresses of Crazy (really crazy) Dreams... But will they find the answer?

María de Jesús Nieto
A dancer, María received formal training at the School of Contemporary Dance of the National Autonomous University of Mexico’s National School of Fine Arts (unam) and a Master’s degree in Latin-American Literature from the University of Paris III-Sorbonne, in France.

Zoraida Vásquez Beveraggi
Writer. Her works include: 301 maravillas del viajero, Nuevo Mundo and Cara de arte, for which she received an award at the International Book Fair for Children and Young Readers (filij) in 2013.

Esmeralda Rios
Snapshot visual communication for which she received an award at the International Book Fair for Children and Young Readers and in Lo Specchio, Associazione Culturale Teatino, Italy. Has illustrated stories and co-created film animations.

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Magenta Ediciones is an independent publishing house founded in 2005. We produce and publish books for educational and informative purposes for the co-publishing market, as well as in-house publications, and on demand. Our main commitment is with literary and esthetic quality.

We are a publishing house that specializes in children’s picture books, in addition to reference books with a high level of statistical content. Our children’s collection includes bilingual publications in Spanish and other Mexican indigenous languages, classic stories, traditional Asian literature, African literature, cultural aspects from Mexico, as well as books about ecology and the environment written by first-time authors.

Magenta Ediciones produces and develops editorial projects which include research activities, drafting, design, and illustration that adapt to the public’s demands and client needs.

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Paquimé, the City of Casas Grandes

María Yolanda Argüello & Margarita Sada

Led by the hand of a little girl, this book takes us to the ancient city in the Chihuahua desert. In its pages, we tell us about the inhabitants there as well as the characteristics of this cultural and commercial center (declared a Cultural Heritage of Humanity by UNESCO), which had its golden age 700 years ago, achieving the highest level of civilization in northern Mexico.

Esharhaddon, King of Assyria

María Yolanda Argüello

Esharhaddon, King of Assyria, takes place in a profoundly mysterious environment. When a powerful master unexpectedly reveals vital secrets to the king, we find ourselves thinking about the value of life, about how violence causes violence, and about how peace must come from the heart.

The People that Came from Afar

Leo Tolstoy

Leo Tolstoy is one of the great writers in Russian literature and a universal classic. His monumental literary works include novels like “Anna Karenina” and “War and Peace.”

An Occurrence at Owl Creek Bridge

Ambrose Bierce

Ambrose Bierce is one of the most noted and admired short stories writers in American literature. The story is situated in the American Civil War and is known for its good timing and unexpected plot twists.

Paquimé, la ciudad de las Casas Grandes

María Yolanda Argüello & Margarita Sada

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Paquimé, la ciudad de las Casas Grandes.
Our project is guided by a constant commitment to education in order to improve the quality of teaching support books used in Mexico’s classrooms. We are also involved in technological evolution, and we’re innovating on better teaching options, with the aim of fostering and strengthening learning through digital tools.

Our new children’s literature series, Letras Mágicas, Letras Sabiondas, and Letras Imaginantes aim to enable linguistic development from the early stages of infancy.

This project invites children to read and allow their imagination to fly, with the intention of awakening and promoting curiosity and taste for literature through different fascinating stories, beautifully illustrated by outstanding Mexican and international artists from the publishing industry.

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The Pirate with the Backward Smile

El pirata de la sonrisa al revés

A bitter and smelly pirate will face the terrors behind.

Gabino Barreda & Alex Herrerías

Mr Micí's Seven Lives

Las siete vidas del señor Micí

Mr Micí, a cat with nine lives, will live a life full of adventures, misadventures, joys, and sorrows at Alpergier’s house. All of those experiences are going to give an invaluable lesson to the characters of this adorable story: the only true possession that we have is our life, and the possibility to share it with the people we love.

Juan José Gutiérrez & David Chávez

Gunter the Cat

El gato Gunter

Gunter isn’t an ordinary cat. He’s magical and helps people find the book they need at the “Haunted Closet” bookstore. His encounter with Leo will be the detonator that incites this peculiar cat to leave the bookstore, venture off, and help him make friends, something that you can’t learn from books of course.

Gabriela Granados & Guillermo Jiménez

Mugrosaurio!

Mugrosaurio!

What will Mugrosaurio have to do to stop smelling bad? How is he going to get all of that stuff out of his teeth and giant molars? This smelly dinosaurus is going to do something that will help him to become someone decent.

Pavel Brito & Alex Herrerías

From there on, he’ll start an adventure comments others make about him.

Carmen Coralt

The Pirate with the Backward Smile

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Editorial Norma was founded in Cali, Colombia en 1960. With more than 55 years of experience editing textbooks and books for children and young readers, it is one of the most important publishing houses in Latin America. Norma works in Argentina, Colombia, Guatemala, Mexico, Peru and Puerto Rico. The Children and Young Reader’s Catalogue has approximately 600 books that are highly appreciated in schools, libraries and, bookshops. More than a hundred of our books are part of the classroom and school libraries in Mexico’s public school system. Our authors, illustrators and books have been awarded the most distinguished literary prizes: Hans Christian Andersen, Astrid Lindgren Memorial Award, Newberry Medal, and the Norma International Prize.

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Disputas entre hermanos pueden llevar a conflictos.

Margot, la pequeña, pequeña historieta de Marisol de una casa en Alfa Centauri (Margot, the Tiny, Tiny Story of a House in Alfa Centauri)

Premio Americano para el Libro Infantil y Juvenil para niños de 0 a 6 años

A Light Against War

¿Cómo ves?

La pobreza, el mundo de la guerra. Que los niños sean capaces de soñar.

Premio Argollo

A Light Against War

Premio Argollo

Premio Argollo

Premio Argollo

Premio Argollo

Premio Argollo

Premio Argollo

Premio Argollo
Nostra Ediciones is an independent Mexican publishing house founded in the year 2000. Its main editorial line is directed to children and young readers. Its books reflect a concern for the distribution of knowledge, literary content, and quality visual proposals. This effort has resulted in Nostra’s yearly success in having its books selected for Mexico’s National Reading Program and favorite books by A Leer/Ibby Mexico. From 2009 to 2014 Nostra organized the Invenciones International Contest for Children and Young Adult Fiction and Picture Books, sponsored by Fundación Telmex with the collaboration of A Leer/Ibby Mexico and the Guadalajara International Book Fair.

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The Adventures of Pinocchio
Los aventuras de Pinóquio
Carlo Collodi
Gabriel Pacheco

Pinocchio is one of the most touching, profound, and fun stories ever written.

Pinocchio

Jorge A. Estrada

Ilustraciones y el Ten Thousand Moustaches
Ilustraciones y el Diez Mil Bigotes
Juan A. Escalante
Guillo Castellanos

Pinocchio only wants to be invisible, but one morning he wakes up with an unexpected surprise which turns that turn into the most popular boy at school and also into member number Nine Thousand Nine Hundred. And so of a very peculiar club he discovers how the samurai’s teachings will help him fix the disaster that all of this caused. Who’d have known that a change in his physical appearance would transform the course of his normal life.

Jorge A. Estrada

Readers

H2O
Enrique Adonis R. M.
Jesús Enrique Gil

What would life be like if one day we contaminated all the water on Earth? What would happen to the plants, to the animals and to humans? Marine knowledge is far too well because she has grown up in a place where you can’t drink the water. Discover how, after wanting to give the planet another chance, her father and Denise uncovers the solution to this environmental problem and the consequences that come along with it.

Enrique Adonis R. M.

Animalero
Animales
Valentín Rincón
Cuaa Serratas
Alejandro Magallanes

Among bugs, mosquitos, and many other voices, discover what acoustopoetico are and which sounds animals emit. Explore intriguing facts about those who fly or those who emit sounds with their wings, or about whale’s and mockingbirds. This book is full of short stories, fables, poems, and couplets inspired by animals found in nature.

Valentín Rincón

*Self-taught designer and illustrator

*Biologist, illustrator, infographics artist, and conceptual artist who graduated from the Xavier Villaurrutia Center for Literary Creation at the National Autonomous University of Mexico (UNAM) who has shared his knowledge with Mexican youths through various publishing houses and businesses.

*Graduate from the Xavier Villaurrutia Center for Literary Creation at the National Autonomous University of Mexico (UNAM), holder of the 2016 Beazley Design Award in the Graphic Art category, an award granted by the London Design Museum, where the world’s best designers are recognized and praised.

*Director of Los Hermanos Rincón group.

*Among books, movies, and many other voices, discover what acoustopoetico are and which sounds animals emit. Explore intriguing facts about those who fly or those who emit sounds with their wings, or about whale’s and mockingbirds. This book is full of short stories, fables, poems, and couplets inspired by animals found in nature.

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Petra Ediciones publishes beautiful photography, art, fiction, and non-fiction books for children and young adults created by innovating authors and artists. It brings forth images charged with meaning that incite the reader to observe, value, interpret, understand, and recreate the world.

Petra Ediciones has won several international and national awards, including the Bologna Prize for Best Children’s Publisher of the Year (BOP) in Central and South America 2014; the New Horizon Award; 2015 PITA Award to Editorial Merit; The Ten Best Art Books for Children from 1995-2000; IBBY International Honour List; The Best Children’s Books in Spanish by Venezuela’s Book Bank; and the CAMEJ Award to Editorial Merit.

Petra’s books are based on the belief that the value of perceiving, deciphering and, understanding the world relies greatly on significant childhood experiences. We have sold rights to Canada, India, Spain, Switzerland, France and, Korea.

Contact:
Peggy Espinosa: petra@petraediciones.com
Florencia Daftinoti: fiori@fiori.com
Website: www.petraediciones.com
Turtles in the Space of Paper

There Was Nothing Before. Later, I Started Imagining My Own Garden

Chiara Cerrar

Guest of honor at BIB 2014 in Portugal, where there was a retrospective exhibition of her work.


She has received awards and recognition for her work. Theapsed lab Animales en el agua de papel was selected by ibby - International Children's Book Awards, and Unicef Young Readers Award 2016.

Ms. Zorrilla Dragón

A beautiful little book that invites children to become part of a narrative of this book, through their creative imagination.

Flavia Zorrilla Dragón

The 2016 Buenos Aires Book Fair

Flavia Zorrilla Dragón


Chosen by Hermès, Paris to be embossed on different colored silk scarves.

Antonio Ortuño

Some of his works have been translated into ten languages.

Dientes

The story and nature of this book is inextricably linked to the work of a multidisciplinary artist who uses her graphic art as a medium to express her inner world.

Dientes

AOPC 1808463

Diary of a young girl who tells us about Hugo, the big kid at school. It is about during the 2016 Buenos Aires Book Fair, where they are magnificently present.

The Island of the Lizards

La isla de los lagartos

Every figure has volume that has variations that present itself as Figures: simplicity, variation, variables. The combination of all of this helps to appreciate the beauty in animals’ bodies.

Manuel Marín

AOPC 1808463

He is the guest of honor at BIB 2014 in Portugal, where there was a retrospective exhibition of his work.


Selected by the International Children’s Book Awards, and Unicef Young Readers Award 2016.

Manuel Marín

After the accidental loss of a baby tooth, Natalia recovers the gir’s questions, what happens at home with her mother and her funny Paz, with her father and his books, how she comes to find the skull and skeleton, and about Hugo, the big kid at school. It starts as something as small as a baby tooth and turns into something as large as the human body, the world... and the solution to what seems like child’s play to them is what matters the most.

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Antonio Ortuño

My story starts as something as small as a baby tooth and turns into something as large as the human body, the world... and the solution to what seems like child’s play to them is what matters the most.

Antonio Ortuño

Dientes

La isla de los lagartos

The Island of the Lizards

Guanajuato, Mexico, 1995-2000 exhibition


Selected by National Geographic and International for its 2008 Honor List.

El País, La Vanguardia, The Britsh magazine Granta among other news outlets.

Selected by the International Youth Literature - Youth category, published by tegen Ilustrarte.

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Manuel Marín
Based on the belief that "we are what we read", Editorial Santillana recently launched loqueleo: a brand new imprint of books for children and young adults, which builds on both the tradition and prestige of the original catalogue to bring to life an ambitious publishing project that aims to respond to the changing needs of our young readers, their teachers, and parents. loqueleo was developed to foster new reading experiences that go well beyond the printed book, and to bring them through different media to the nearly 100 million young readers in Spain and Latin America in order to build a true reading community.

Contact:
Pilar Armida: marmida@santillana.com
Website: www.loqueleo.com/mx
Get Off the Dog, Lorena!
Eduardo Carrera
Amanda Mijangos

Lorena is a whirlwind who doesn’t like wearing shoes and likes to eat toothpaste. Keeping up with her pace isn’t easy and can be exhausting at times but at the end of the day it’s the everyday experience that gives meaning to our life.

Título: Get Off the Dog, Lorena!
Wǒ kè tóu bá bái de dà péngrén
Lorena’s Sneeze, by Xu Lina

Before Me
Antes de mí
Eduardo_Carrera & Manuel Monroy

A boy finds a photo album in an old closet. It’s very nice but it scares him a little. Why isn’t he in any of the photos? His mother explains to him that everything he sees in those photographs happened before he was born. Nonetheless, he can’t even fathom a world without his presence. Were the days before him, by any chance, more fun for his parents? He fears disappear when his father reassures him that everything is much better since he entered their lives.

Flor Aguilera
Annie Pirk

Ladybug Lina
Jennifer Boni & Carlos Vélez

One day, while exploring the roots of a tree, Lina found a ladybug and took it home. She found another one the next day, and another one the next, and another one after that. Just like that, in a blink of an eye, her apartment was filled with ladybugs. What will her mother do when she finds out? This is a beautiful story about how the magic in little things can transform distance into closeness.

Lina_Catarina
Pan American Writers and Artists Inc.

Jennifer Boni, Mexican poet, storyteller, and writer
Traveled around Latin America in 2009 where she told and gathered stories. Two artistic creations flourished from this experience: a folklore theatre production called Conocí al cardenal (Latin American Heart), and a book she co-wrote with her husband called Viaje del corazón (Journey from the Heart).

Flor Aguilera
Armed Forces of Mexico

Published various poetry books, two novels for adults, and seven books for young adults. This is her first picture book.

Manuel Monroy
Mexican illustrator who has collaborated with many publishing houses

Selected by Mexico’s Secretariat of Culture for their 2016 co-publication program.

Carlos Vélez
Mexican illustrator. Collaborates with various publishing houses.

Worth of Young Creators, a program of the Secretariat of Culture

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Jennifer Boni

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Antonio Aguirre & Leticia Pérez

One of the most important illustrators in Mexico, The United States, and Korea.

Teaches Illustration and Publishing courses at the Universidad Católica de Chile

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Dirección General de Publicaciones (DGfP), an institution operating under the Secretariat of Culture, carries out the necessary actions to develop and reach higher levels in the book culture and publications sector. Through editorial production, promotion, and encouragement in reading, along with the industry’s current support, the DGfP’s purpose is to generate an ever-increasing audience with deeply rooted reading habits. An unprecedented method of learning, research information, and enhance the personal and social development of Mexican readers.

Contact:
ALEJANDRO MERLÍN ALVARADO
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Everything You Wanted to Know About Money
Todo lo que querías saber sobre el dinero
Arturo Vallejo & Horacio Leonardo Vázquez García

This book will tell you fun facts about money. You’ll get to know its history: from when it was an exchange object in the form of seeds or animals to when it turned into paper. This book will also tell you who’s responsible for inventing its current form, why it’s made of paper now, and why and who makes it. It’ll even tell you why money is different from country to country. The only thing it can’t teach you is how to become rich.

Arturo Vallejo
Cosmopolitan major and Master’s degree in Literature
Author of many children’s books, such as the novel No tengo tiempo (I Don’t Have Time) with which he won the Caza de Letras award in 2008
He was a 2011 Programa de Residencias Artísticas fonca–conacyt scholar for the Banff Centre in Alberta, Canada.
He plays the banjo, reads, and watches sports events during his free time
He’s a science enthusiast

Horacio Leonardo Vázquez García
Majored in Graphic Design at the uam and specialized in illustration
He likes to draw and color, which are his work tools
Designs illustrations for books, magazines, posters, and has participated in many exhibitions

Women Are Human Beings
Las mujeres son seres humanos
Laura Lucuna & Jazmín Jotavé Velasco García

We’re born a girl or a boy. We go to the bathroom where there’s either a figure with a skirt or one with pants. We dress up as cowboys or princesses. Being one way or the other seems very simple but if we dig deeper it’s actually a more complex issue that is full of strong social opinions either in favor or against it... and in favor or against what? What is the difference between sex and gender? Is there more than one sex or gender? If so, who imposes them or how do we discover them? Do we decide ourselves or do for us? If culture is the one that dictates how we ought to be, how is it that there are people who decide to switch genders or marry people of their same sex? It’s not an easy subject but it’s a passionate one and this is a good starting point.

Laura Lucuna
Majored in Philosophy at the National Autonomous University of Mexico (UNAM). Children’s and young adult literature professor at the Autonomous University of Barcelona.
Has dedicated her entire professional career to the editing world.
Singing and photography are some of her passions.

Jazmín Jotavé Velasco García
Graphic Design major. Designs comic strips and works with national newspapers.
Worked at Papeles en Guadalajara and published with Olimpia for many years.
Author of the book La sirena de Steinberg. Has illustrated over 15 books and does animations and costume design.

Las mujeres son seres humanos
Seguramente no hace falta recordártelo pero es un tema que sigue siéndote impresionante.
Laura Lucuna

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Ediciones SM is one of the first publishing houses in the Spanish-speaking world that developed literary books for children and young adults. *El Barco de Vapor* (children’s fiction) and *Gran Angular* (juvenile fiction) are its most well-known imprints. But Ediciones SM is also an enthusiastic publisher of non-fiction books—many of which have been purchased by the Secretary of Education for libraries in public schools. In addition, our picture books are among the favorites of our readers, since they can always find a good book regardless of their age or subject of interest. Ediciones SM is the Mexican branch of the Spain based international publishing company Grupo SM, yet managed independently.

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¿Quién necesita amigos? 
Maria Baranda & Valeria Gallo

¿Quién necesita amigos? es una historia que explora la importancia de la amistad. Ana arriba a una isla con su madre enferma. Durante su viaje, encuentran un objeto mágico que otorga deseos, pero estos deben ser de verdad y no engañosos. A pesar de que su madre enferma, Ana descubre que la amistad puede hacer maravillas, y que con la ayuda de sus nuevos amigos, puede enfrentar los desafíos que le deparan las circunstancias.

El genio pirata
Jaime Alfonso Sandoval & Manuel Monroy

Tomec, el genio, es un personaje único que no se preocupa por las normas, y ofrece deseos a sus amigos sin importar lo diferente o imposible que sean. Sin embargo, a medida que el tiempo pasa y el genio sigue otorgando deseos, se da cuenta de que su forma de ayudar puede tener consecuencias inesperadas. La historia nos enseña que tener la intención de hacer bien puede llevar a resultados inesperados.

La noche de los batracios
Martha Riva Palacio Obín & Carlos Vélez

Ana llega a una isla donde vive una criatura que sueña con trilobites. A pesar de que algunos piensan que los trilobites son criaturas del pasado, Ana descubre que si crees en un sueño y trabajas duro, puedes hacer que se convierta en realidad. La historia nos enseña que los sueños y la creatividad pueden abrir puertas para lo imposible.

Las mascotas secretas
Verónica Murguía & Anna Laura Cantone

Mina y Pedro son buenos amigos, pero hasta él día, nunca celebraron juntos un cumpleaños. Mina decide hacer un gran regalo y Pedro es sorprendido al recibir como regalo a una mascota secreta. La historia nos enseña que las amistades verdaderas aúnan fuerzas para hacer realidad los sueños.

The Pirate Genie
Jaime Alfonso Sandoval & Manuel Monroy

Tomec finds a lamp from which a “pirate” genie appears to grant him wishes, but they are low quality wishes. He offers knock-offs and substitutes to everything he asks for. Tomec wants to be rich and ask for a bank. The genie compiles, but gives him a stool instead (“Banco” in Spanish can mean bank or stool). Every time he grants Tomás a wish, he gets him into trouble, so much so that he ultimately decides to do things himself and bids the genie farewell.

The Night of the Batrachians
Martha Riva Palacio Obín & Carlos Vélez

Ana arrives to an island along with her mother who is very sick. During her quest to make friends, she encounters a genie that could make her wish at a push and they instantly become friends. Even though Kiko seems harmless at the beginning, she’s actually much more powerful than expected and he starts trying to help his friends.

The Secret Pets
Verónica Murguía & Anna Laura Cantone

Mina and Pedro are best friends and even though they’re very different, they share a fascination for animals. Mina’s Peppa only likes unicorn stuffed animals and has parents who never really pay attention to her on account of always being busy. This causes her to lash out at those around her and throw tantrums to seek attention. Certain events will show her the true value of friendship, the respect all living beings deserve, and that even the strangest animals can be incredible pets.
At SELECTOR we feel proud to be a 100% Mexican company with over 60 years in the business. We’re a company dedicated to satisfying the need for non-specialized information with affordable books that expose current topics for the general public.

This editorial approach, combined with a group of authors who are true leaders of opinion, make SELECTOR’s titles a synonym of high quality. All of this is achieved because of our key positioning in sales outlets throughout the country and our distribution in Latin America’s main countries.

SELECTOR innovated with a system of non-traditional retailers: superstores, department stores, pharmacies, coffee shops, restaurants, bus terminals, hotels, tobacco stores, airports, etc. A strategy that allowed SELECTOR to acquire the public’s liking.

We are constantly inviting people to read, to the point where it’s become the motto for our name SÉLECTOR (BE A READER).

Contact:
CÉSAR GUTIÉRREZ: cgutierrez@selector.com.mx

WEBSITE: www.selector.com.mx
**We’ll Always Be Friends, Bastian**

Bastian, siempre seremos amigos

Ramón L. Morales

The hardships that growing up entails: the eagerness of discovering new and exciting things, the unique thrill of your first love…this novel is one of those books that should be read by every teenager, for they will encounter a gem that’ll not only help them survive this stage, but will help them cope with matters that not all books for teenagers dare to tackle.

Ramón L. Morales
- Novelist
- Author of *Una esperanza de vida* (A Hope for Life), *Ayer y siempre amigos* (Friends Today and Forever), *Luz en la Luna* (Moon Dreams), *Oy noche* (Gold and Night), *Labios de carmín* (Rouge Lips)
- Radio broadcaster on a show called *Vida vagabunda* in his hometown of Guadalajara

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**In Love with a Bet**

Enamorada de la apuesta

Irán Flores

Matthew, a popular teenager at school, makes a bet with his friends. He has to make a girl fall in love with him and break her heart. There are a few rules and one of them is that he can’t fall in love. Courtney, the girl he chooses, doesn’t make it easy for him. She suspects something fishy is going on, but little by little he wins her heart. Will Mathew go along with his plan and break her heart just to avoid losing a bet?

Irán Flores
- 16 year old novelist
- Write this book for Wattpad when she was 14
- Won the 2015 Watty award for being the most read novel in Spanish (nine million readers)
- Won the 2016 Watty award for her novel *Acepta que nos hemos enamorado* (Accept that we’ve fallen in love)

---

**It’s All a Story**

Es puro cuento

Mónica Lavín

At the end of journey you’ll be able to write a short story using this guide. We’ll give you all the tools you’ll need in order to materialize and shape your ideas. That way you’ll become a word magician. We’ll go step by step and we’ll take shortcuts to experiment with language or the possibilities of your story. At the end you’ll discover that you’ve written your first short story.

Mónica Lavín
- Novelist, short story writer, chronicle TV host, and columnist
- 25 books published
- Gilberto Owen National Literature Prize and the Elena Poniatowska Ibero-American Novel Award, among others

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**Ramón L. Morales**

**Irán Flores**

**Mónica Lavín**

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Young publishing house founded in 2013 which produced their first six titles with the help of The National Institute of Fine Arts (INBA). One of their main qualities is to be inclusive and reach children who can’t see, hear, or have difficulty finding books in indigenous languages. The most important thing for this publishing house is to promote reading, for which they conduct activities in isolated communities around Mexico. They do this because they believe that reading is the key to transforming generations to come.

Contact:
SUSANA VARGAS RODRÍGUEZ:
vrs.susana@gmail.com
susana@uache.mx

WEBSITE:
www.uache.mx
Writing in the Air

Monique Zepeda
Educator and Psychologist with a Masters in Literature
Writer and illustrator

José Manuel Mateo
Doctorate in Letters

Andrés Mario Ramírez
Graphic Designer and illustrator

A story, written in verse form, where rhymes and word play harmonize each other to tell the extraordinary case of Ana Gram, a little girl who is bewitched. She suffers bad luck until she manages to undo the spell and is able to go on a trip.

Ana Grama
Ana Grama
José Manuel Mateo
Andrés Mario Ramírez

José Manuel Mateo
Doctorate in Letters

Andrés Mario Ramírez
Graphic Designer and illustrator

A forgetful character finds an effective way to remember the things his grandmother asks him to bring from the store. While learning his new memorization method, he roams a path where he discovers the world around his house, what’s in the sky, and on the Earth. His journey isn’t exempt from adventures, distractions, memories, and of course lots of surprises.

Elvirín
Elvirín
Jorge Brozón

Jorge Brozón
Graphic Designer and visual artist

A one-year-old is always upset and never wants to eat anything. Although her grandmother is in charge of taking care of her, and offers a series of foods to make her happy, nothing makes her smile… only anise gummies. Then one day something she never imagined happens.

Ernesto
Ernesto
Ismael Villafranco

Ismael Villafranco
Graphic Designer and Illustrator

Ernesto and the narrator of this story are good friends. They go everywhere together, do the same things, and the feline even embraces human qualities. One day, Ernesto decides to leave home and leave his friend, but instead of separating them, it brings them closer together because they understand that there is a moment in life where everyone needs to choose their own path.
2017 Participating Fairs

- **London Book Fair**
  - Location: London, UK
  - Dates: March 14th to March 16th

- **Bologna Children’s Book Fair**
  - Location: Bologna, Italy
  - Dates: April 3rd to April 6th

- **American Librarian Association**
  - Location: Chicago, USA
  - Dates: June 22nd to June 27th

- **Lima International Book Fair**
  - Location: Lima, Peru
  - Dates: July 21st to August 6th

- **REFORAMA (The National Association to Promote Library & Library Services to Latinos and the Spanish Speaking)**
  - Location: San Juan de Puerto Rico, Puerto Rico
  - Dates: September 7th to September 9th

- **Frankfurt Book Fair**
  - Location: Frankfurt, Germany
  - Dates: October 11th to October 15th

- **International Guadalajara Book Fair (FIL)**
  - Location: Guadalajara, Mexico
  - Dates: November 25th to December 3rd

Previous Catalogues

2012 2013 2014 2015 2016 2017
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